



To Whom It May Concern,

Main Street Waterloo is a volunteer-driven, nonprofit organization dedicated to maintaining and enhancing the vitality of our downtown center. We do this through historic preservation, economic development and community engagement.

As a partner of Downtown Waterloo, you have played an important role in the progress, growth, and success of downtown Waterloo. We would like to offer you the opportunity to sponsor **DINNER ACROSS THE BRIDGE**, Main Street Waterloo's Annual Celebration, to help us continue to do the work we are doing in downtown and celebrate the work that has been done so far. The evening will be even better when you join us on Saturday, September 28<sup>th</sup> on the 4<sup>th</sup> St Bridge.

Join us for a unique experience dining across the 4<sup>th</sup> St Bridge with a special Waterloo River Lights show, great food, wonderful fellowship, entertainment by Brad & Kate, and more. As you celebrate the evening, you will be supporting the work of Main Street Waterloo, and the individuals and businesses who are committed to making Downtown Waterloo the vibrant and energetic place we love to live, work and play.

We are planning an unforgettable evening with our Downtown Waterloo family of supporters joining together, and we look forward to seeing you there.

Thank you to you and your team for all of the ways you help contribute to the continued success of our community. We cannot wait to hear back from you.

If you have any questions, or would like more information, please contact

Jessica Rucker, CFEA  
Executive Director, Main Street Waterloo  
319-291-2038  
[director@mainstreetwaterloo.org](mailto:director@mainstreetwaterloo.org)

Please consult with your tax advisors regarding treatment of the above investment amount. As a general rule, for federal tax purposes, investments in this program should be treated the same as membership dues, ordinary and necessary to the conduct of business. Investments of this nature are considered contributions and, as such, are not deductible as charitable contributions. Main Street Waterloo is a 501(c)(3) organization

Main Street Waterloo • 512 Mulberry Street • Waterloo, IA 50703 Email:  
[assistant@mainstreetwaterloo.org](mailto:assistant@mainstreetwaterloo.org) Phone: 319-291-2038

# BECOME A SPONSOR TODAY



## PARK AVENUE SPONSOR \$7,500 (1 AVAILABLE)

- Exclusive naming rights: Main Street Waterloo's Dinner Across the Bridge Presented By:
- Table of 6 with premier seating location and recognition
- Prominent placement of logo with link on website
- Prominent placement of logo on program
- Logo on commemorative coaster
- Signage at each of the 2 gates
- Logo on commemorative custom coaster
- Verbal recognition at event
- Welcome and introduce the band
- Inclusion in press release
- Featured on social media and e-newsletter
- Opportunity to have signage at Waterloo's Food Truck Festival on August 31
- Four (4) General Admission tickets to Waterloo's Food Truck Festival

## BRIDGE BUILDER SPONSOR \$5,000

- Table up to 6
- Logo with link on website
- Logo on program
- Logo on bar station
- Logo on program
- Verbal recognition at event
- Inclusion in press release
- Featured on social media and e-newsletter

## CULINARY CONNECTOR \$3,000 (1 AVAILABLE)

- Provide the protein for the event
- Signage by grills
- Table up to 6
- Logo with link on website
- Logo on program
- Inclusion in press release
- Featured on social media and e-newsletter



## UNIFYING SPONSOR \$2,500

- 4 tickets to the event
- Logo with link on website
- Signage at dessert area
- Listed on program
- Inclusion in press release
- Mentions on social media and e-newsletter

## SKYLINE SPONSOR \$1,000

- 2 tickets
- Listed on website
- Listed on program
- Inclusion in press release
- Mentions on social media and e-newsletter



# 2024 SPONSORSHIP CONFIRMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ @ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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If mailing a check, please make investment(s) payable to:

Main Street Waterloo  
512 Mulberry St.  
Waterloo, IA 50703

OR scan the QR code to commit and pay for your sponsorship online:



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