



4TH ANNUAL  
**MAIN STREET WATERLOO**  
**GOLF TOURNAMENT**

Main Street Waterloo hosts the annual golf tournament to fund a grant program for Downtown Waterloo small businesses. The Downtown IMPACT Grant provides assistance to businesses working to add a new line of services, products, a piece of equipment, or a project that will help take their business to the next level. We have a goal of raising \$10,000 for the 2025 grant and you can be a part of the impact through sponsorship.

Questions: Jessica Rucker [director@mainstreetwaterloo.org](mailto:director@mainstreetwaterloo.org) or 319-291-2038

**\$3,500**

**PRESENTING SPONSOR**  
**1 AVAILABLE**

Complimentary Team Registration  
12 Drink Tickets  
Tee box engagement  
Technology - featured on registration platform, live scoring mobile app, and leaderboard  
Print - featured on carts and scorecards  
Social media features  
Opportunity to appear on the KWVL noon news with Main Street Waterloo  
Opportunity for Facebook Live  
Opportunity to welcome golfers  
Signage at tee box and putting green

**\$2,500**

**FLAG SPONSOR**  
**1 AVAILABLE**

Complimentary Team Registration  
12 Drink Tickets  
Tee box engagement  
Logo on all 18 pin flags  
Social Media Features  
Opportunity for Facebook Live  
Opportunity to speak at awards social  
Signage at tee box and putting green

**\$2,000**

**HOLE-IN-ONE SPONSOR**  
**2 AVAILABLE**

Complimentary Team Registration  
12 Drink Tickets  
Tee box engagement  
Brand visibility  
Social Media Features  
Opportunity for Facebook Live  
Opportunity to help present awards  
Signage at tee box and putting green

**\$1,000**

**ALBATROSS SPONSOR**  
**18 AVAILABLE**

Complimentary Team Registration  
8 Drink Tickets  
Tee box engagement  
Brand visibility  
Social Media Features  
Signage at tee box and putting green

**\$750**

**EAGLE SPONSOR**

Complimentary Team Registration  
4 Drink Tickets  
Brand visibility  
Social Media Features  
Branded items in golfer swag bags  
Signage at tee box and putting green

**\$500**

**BIRDIE SPONSOR**

Complimentary Team Registration  
Brand visibility  
Social Media mentions  
Signage at tee box and putting green